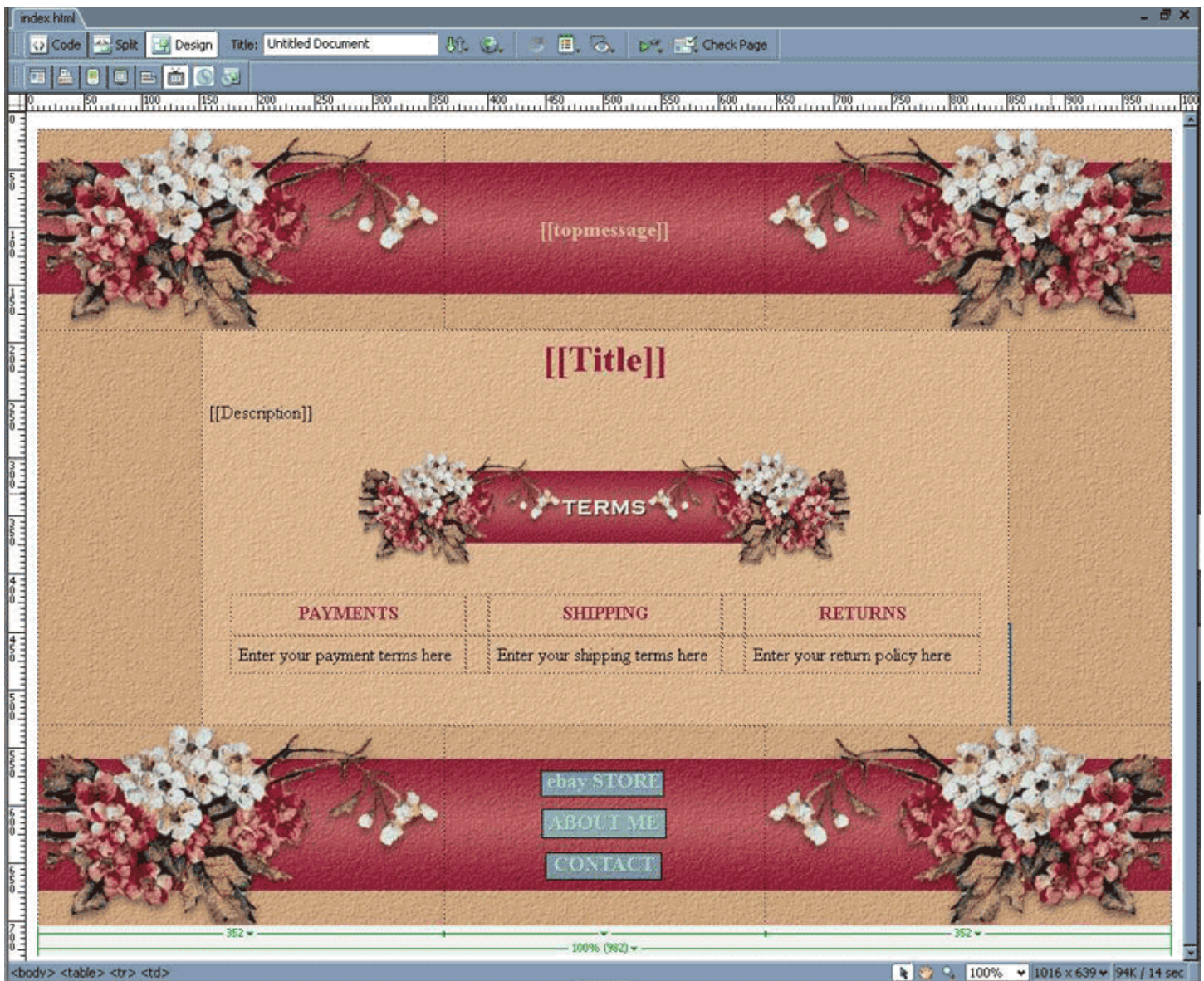


# Using Dreamweaver to Make a Blackthorne Ad Template

Recent versions of Dreamweaver puts CSS into your HTML code. That's great for the web, but the Ad Template (AT) Studio in Blackthorne strips out the CSS - UNLESS you follow the requirements Blackthorne has for CSS. CSS must be put into a Global AutoText (GAT) to work properly in Blackthorne.

Here are the steps I use for making sure the template designed in Dreamweaver works in Blackthorne:

Design view of template in Dreamweaver -



Code in Dreamweaver (Not color-coded as in Dreamweaver. Also note the full URLs of all graphics are in the code.) -

```
<!DOCTYPE html PUBLIC "-//W3C//DTD XHTML 1.0 Transitional//EN"
"http://www.w3.org/TR/xhtml1/DTD/xhtml1-transitional.dtd">
```

```
<html xmlns="http://www.w3.org/1999/xhtml">
```

```
<head>
```

```
<meta http-equiv="Content-Type" content="text/html; charset=utf-8" />
```

```
<title>Untitled Document</title>
```

```
<style type="text/css">
```

```
<!--
```

```
.style1 {
```

```
    color: #dcb894;
```

```
    font-weight: bold;
```

```
    font-family: "Times New Roman", Times, serif;
```

```
    font-size: large;
```

```
}
```

```
.style2 {
```

```
    color: #891836;
```

```
    font-family: "Times New Roman", Times, serif;
```

```
    font-size: xx-large;
```

```
    font-weight: bold;
```

```
}
```

```
.style3 {
```

```
    font-family: "Times New Roman", Times, serif;
```

```
    font-size: medium;
```

```
}
```

```
.style4 {
```

```
    font-size: medium;
```

```
    font-weight: bold;
```

```
}
```

```
.style5 {color: #891836; font-family: "Times New Roman", Times, serif; font-size: medium; font-weight: bold; }
```

```
-->
```

```
</style>
```

```
<table width="100%" border="0" align="center" cellpadding="0" cellspacing="0">
```

```
<tr>
```

```
<td width="352" height="174" align="center" valign="top"></td>
```

```
<td height="174" align="center" valign="middle"  
background="http://www.going1nce.com/sample/gftm.gif"http://www.going1nce.com/sample/gft  
m.gif"><span class="style1">[[topmessage]]</span></td>
```

```
<td width="352" height="174" align="center" valign="top"></td>
```

```
</tr>
```

```
<tr>
```

```
<td colspan="3" align="center" valign="top"  
background="http://www.going1nce.com/sample/gfdtbg.gif"http://www.going1nce.com/sample/g  
fdtbg.gif"><table width="700" border="0" align="center" cellpadding="7" cellspacing="0"  
background="http://www.going1nce.com/sample/gfltbg.gif"http://www.going1nce.com/sample/g  
fltbg.gif">
```

```
<tr>
```

```
<td><p align="center" class="style2">[[Title]]</p>
```

```
<p class="style3">[[Description]]</p>
```

```
<p align="center"></p>
```

```
<table width="650" border="0" cellspacing="0" cellpadding="7" align="center">
```

```
<tr align="center" valign="top">
```

```
<td width="211" height="35" background="http://www.going1nce.com/sample/gfmrbg.gif"  
class="style2"><span class="style4"><font face="Times New Roman, Times,  
serif">PAYMENTS</font></span></td>
```

```
<td width="8" height="35" class="style5">&nbsp;</td>
```

```
<td width="211" height="35" background="http://www.going1nce.com/sample/gfmrbg.gif"
class="style2"><span class="style4"><font face="Times New Roman, Times,
serif">SHIPPING</font></span></td>
```

```
<td width="8" height="35" class="style5">&nbsp;</td>
```

```
<td width="211" height="35" background="http://www.going1nce.com/sample/gfmrbg.gif"
class="style2"><span class="style4"><font face="Times New Roman, Times,
serif">RETURNS</font></span></td>
```

```
</tr>
```

```
<tr align="left" valign="top">
```

```
<td width="211" class="style3"><font face="Times New Roman, Times, serif">Enter
your payment terms here</font></td>
```

```
<td width="8" class="style3">&nbsp;</td>
```

```
<td width="211" class="style3"><font face="Times New Roman, Times, serif">Enter
your shipping terms here </font></td>
```

```
<td width="8" class="style3">&nbsp;</td>
```

```
<td width="211" class="style3"><font face="Times New Roman, Times, serif">Enter
your return policy here</font></td>
```

```
</tr>
```

```
</table> <p>&nbsp;</p></td>
```

```
</tr>
```

```
</table></td>
```

```
</tr>
```

```
<tr>
```

```
<td height="174" align="center" valign="top"></td>
```

```
<td height="174" align="center" valign="middle"
background="http://www.going1nce.com/sample/gftm.gif"http://www.going1nce.com/sample/gft
m.gif"></td>
```

```
<td height="174" align="center" valign="top"></td>
```

```
</tr>
</table>

<map name="Map" id="Map">
  <area shape="rect" coords="57,39,164,62" href="http://stores.ebay.com/GOing1nceLLC" />
  <area shape="rect" coords="58,72,166,98"
href="http://members.ebay.com/ws/eBayISAPI.dll?ViewUserPage&userid=going1nceIlc"
/><area shape="rect" coords="61,110,162,134" href="mailto:Sales@GOing1nce.com" />
</map></body>

</html>
```

[Replace the Dreamweaver code \(in Dreamweaver\) with the correct Blackthorne code -](#)

*This -*

```
<!DOCTYPE html PUBLIC "-//W3C//DTD XHTML 1.0 Transitional//EN"
"http://www.w3.org/TR/xhtml1/DTD/xhtml1-transitional.dtd">
<html xmlns="http://www.w3.org/1999/xhtml">
<head>
<meta http-equiv="Content-Type" content="text/html; charset=utf-8" />
<title>Untitled Document</title>
```

*With This -*

```
<HTML><HEAD><meta http-equiv="Content-Type" content="text/html; charset=iso-8859-1"></HEAD>
<BODY >
```

[Next, in Dreamweaver, copy the script \(CSS\)...](#)

from the opening style tag (<style type="text/css">) to the closing tag (</style>). Save it to Notepad for the time being.

[Replace...](#)

that complete style section with a GAT - in this case, [[SampleCSS]].

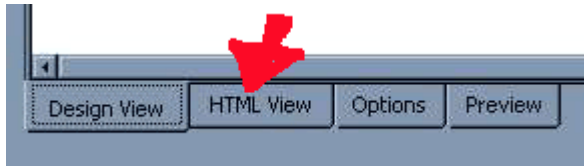
[Copy...](#)

the source code of your template in Dreamweaver.

[Now, create a new Ad Template in Blackthorne -](#)

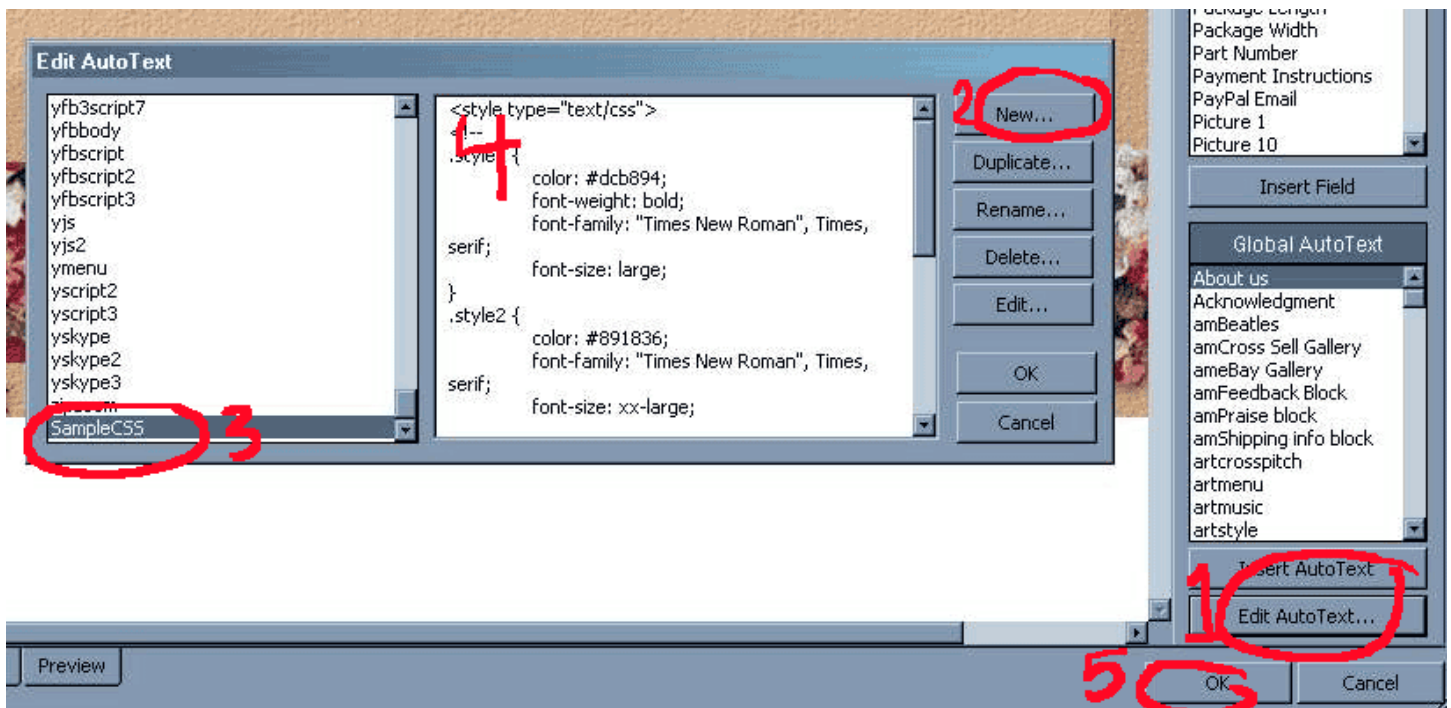
From Tools>Options>Ad Templates, click New button. If AT Studio doesn't automatically open, click the new AT & the Edit Button.

Click on the HTML tab in the AT Studio:



Delete the code currently on the HTML page and paste in your code from Dreamweaver.

Go to the Design tab in the AT Studio & click the Edit AutoText... button under the GAT section at the bottom/right of the window:



1 - Click Edit AutoText... button

2 - Click New... button

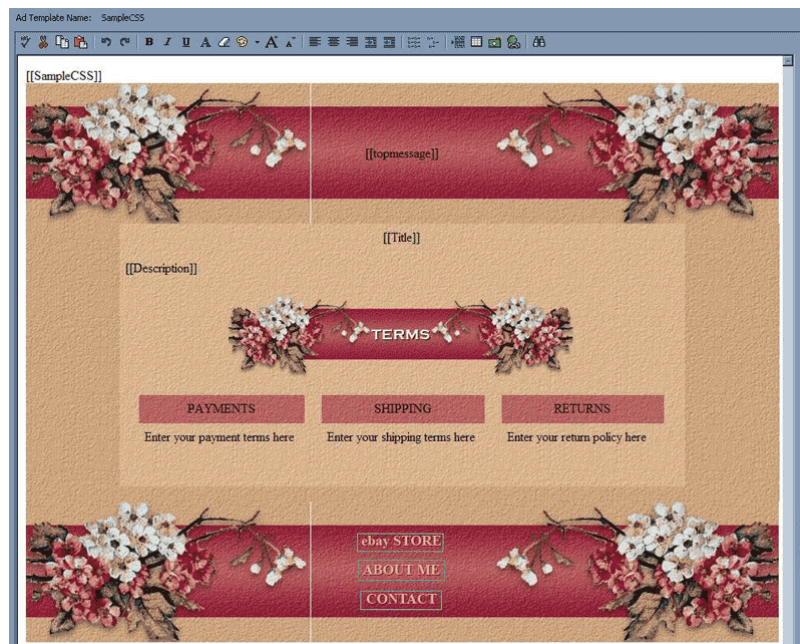
3 - A small naming window opens (not this). Please be sure to name the GAT exactly as you named it earlier (in this case SampleCSS).

4 - Paste in the CSS code from opening to closing style tags from that you saved earlier in Notepad.

5 - Click OK

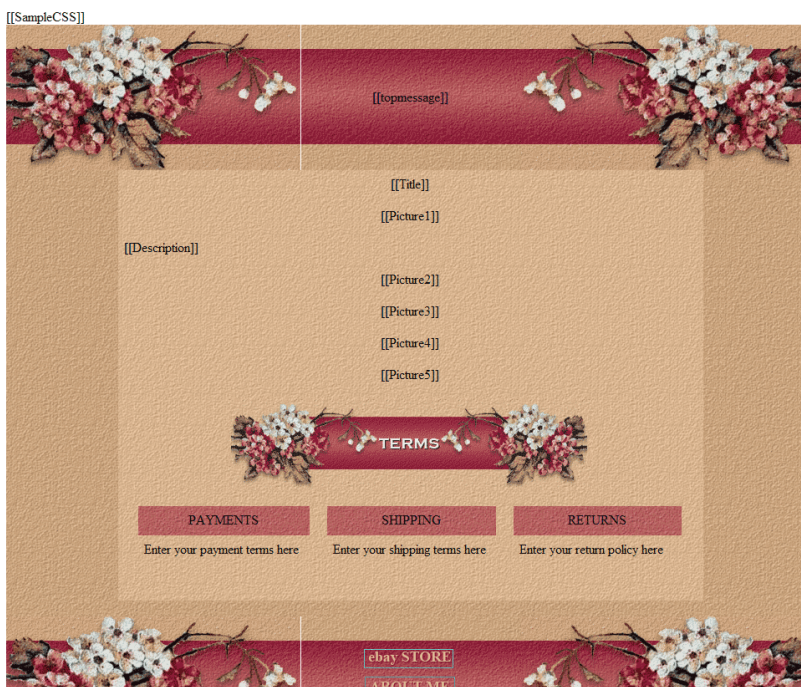
Now...

Click OK at the bottom/right of the AT window to save what you've done thus far. Then you can go back into the Edit function of the new AT to check things. This is the Design View currently:



*Do not be concerned if the Design view looks a bit off - it's the Preview that shows as it will show on eBay.*

Note, I did not have any `[[PictureX]]` tags in the Design View of my template, but I'd prefer to have them in the template rather than one of the default positions. So, I place my cursor where I want `[[Picture1]]` to be, click on Picture 1 in the Item Fields list on the right side of the AT window & click the Insert Field to put the picture into the template. I do the same with each of the picture tags:



The preview of this now looks like this:



Notice that although I have more than 2 picture tags in the Design view, since I only have 2 pictures for this listing, the extra picture tags do not appear. Also - an aside - when I first previewed the template, the preview was blank. I discovered that I did not have the closing style tag in my GAT, `[[SampleCSS]]`, thus nothing showed until I fixed that.

NOTE: You may want to make your Terms section (or its pieces) as GATs so you can easily change them when eBay or your policies change.

NOTE: I also put javascript (used for mouseovers or a picture show) in GATs.

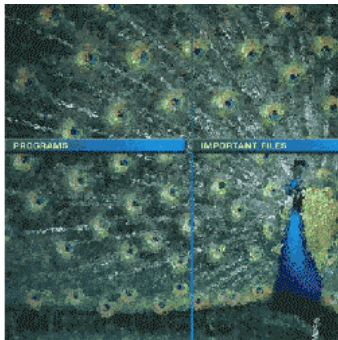
NOTE: The template I used above is one of my free templates (though the freebie doesn't use CSS) available at <http://www.going1nce.com/freetemplates.html>.

NOTE: If you use the picture tags within the template, on the Options tab of the AT Studio, set the Image Layout to Manual. Also, on this Options tab, you may want to set the image width of your photos to a particular size.

NOTE: If, for example, you have your picture width set to a thumbnail size using the image width feature just mentioned, but you want your first picture to be a larger size, you can replace the [[Picture1]] tag in the HTML with code like this:

```
<IMG src="TrimHTML([[Picture1]])" width=500>
```

On this template below, I used Picture1 as above at 250 pixels wide, then had all Pictures as thumbnails set to 150 pixels wide thru the setting on the Options tab. The thumbnails, by default in Blackthorne, can be clicked to go to their larger, original sizes as uploaded:



#### ITEM DESCRIPTION:

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie onsequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit a

- Size: Twin
- Color: Muple Pastel
- Face Cloth: 100% Natural Cotton
- Filled: 100% Natural Cotton
- Handcrafted To Last For Many Years
- Prewashed For Out Of Bag Comfort
- Embroidered Sheets Are 200 Thread Count And 100% Cotton
- Machine Washable

